

UNITED BY BBQ



www.UnitedByBBQ.com

Disaster Relief



UNITED BY BBQ, INC.

GRANT PROPOSAL

Address: 20300 Thornwood Dr.
Hammond, LA 70403
email: UnitedbyBBQ@gmail.com
Website: www.UnitedbyBBQ.com
Phone: 504-554-1088



Abstract.....	3
Executive Summary	3
Statement Of Need.....	5
Our Services.....	6
Core Values.....	8
Goals And Objectives	10
Mission.....	10
Vision.....	11
Target Population.....	11
Management Summary	12
Expected Outcomes	12
Organization Sustainability And Dissemination.....	13
Evaluation Analysis	13
Impact Reports	14
Budget Summary	15

ABSTRACT

United by BBQ, Inc. is the name of the 501 c(3) non-profit seeking this grant. The business is established exclusively for disaster relief purposes. This grant proposal aims to fund our plans for continued operations throughout the year.

The organization is targeted at touching as many lives for the better through our BBQ meals. This proposal document provides the problem statement, organizational summary, mission, vision, target population, staff information, project goals, description, summary, expected outcomes, sustainability, budget, and evaluation. It provides insight into our plans concerning making the organization and its deployments, a success. The founder, Jeff Petkevicius, will work assiduously with other team members to ensure that the organization achieves its goals and objectives.

EXECUTIVE SUMMARY

United by BBQ is a nonprofit organization Head Quartered in Hammond, Louisiana and has emerged as a beacon of hope and comfort in times of crisis throughout Louisiana and when needed, extending throughout the Gulf Coast. Our organization stands committed to providing disaster relief services to the local Louisiana community and Gulf Coast Region. United by BBQ believes in the transformative power of barbecue not only as a source of nourishment but as a profound expression of love and HOPE for people when they need it most!

United by BBQ's mission is rooted in the understanding that barbecue has a unique ability to soothe the soul. Whether responding to disasters, expressing gratitude, fostering relationships, or addressing fundraising needs, our organization operates as a cohesive force. We bring together people, equipment, coordination, and logistical expertise to ensure a meaningful and positive outcome in every endeavor. Our values serve as the compass guiding our actions - from servant hearts to transparency, compassion to hard work, and respect for both people and resources.

Founded in the tumultuous year of 2020 and hurricane Laura in Lake Charles, LA, United by BBQ emerged from a realization that the comforting embrace of barbecue could play a pivotal role in times of crisis. The organization's genesis lies in the belief that barbecue transcends its culinary significance to become a symbol of hope, love and unity. In the face of adversity, our team mobilizes quickly, delivering love-packed meals during the crucial early weeks of recovery to first responders and then outward to the affected communities.

United by BBQ actively engages with the community through various programs and initiatives. In times of disaster, our Disaster Relief Services mobilize volunteers to provide love-packed meals to first responders and affected communities during the critical initial weeks of recovery. The comforting warmth of barbecue serves as a tangible expression of care, fostering resilience and community spirit bringing HOPE when it's needed most.

Since its inception, United by BBQ has made a profound impact in Louisiana and the Gulf Coast Region. By adhering to our values and mission, we've become a trusted source of comfort and support during times of crisis. The love-packed meals provided in the aftermath of disasters serve not only as sustenance but as a testament to the resilience of the human spirit. Our appreciation events forge connections, and our relationship-building initiatives strengthen the community fabric. Through fundraising, we've been able to expand our reach, ensuring that our organization remains a constant source of support.

Jeff Petkevicius, the Executive Director, is a man with a loving heart who places people first. His journey, from being a standout athlete and successful corporate professional to facing homelessness, has shaped his deep passion for serving others. Jeff's passion for barbecue led him to a successful career in the professional BBQ circuit, where he clinched numerous Grand championships and garnered national recognition on the television show, BBQ Pitmasters, Season 6, episode 6 – Wild Card.

Jeff's experiences led him to serve in Oregon with Mission BBQ, a branch of the Portland Rescue Mission, where he witnessed firsthand the transformative power of exceptional BBQ in bringing solace to the hurting and displaced.

His Christian faith, which is a driving force in his life, compelled him to transition from the competitive business world to community work. He became involved with Our Daily Bread in Hammond, LA, cooking for those in need and reinforcing his commitment to serving the community, especially the most vulnerable. United by BBQ is an extension of Jeff's unwavering passion and love for serving others, especially those who are victims of disasters.

The organization will at all times demonstrate her commitment to sustainability by actively participating in our communities and integrating sustainable organization practices wherever possible. We will ensure that we hold ourselves accountable to the highest standards by meeting

the needs of our target populations precisely and completely. We know the challenges our target population face in trying to recover from disasters, being storms, or everyday life; notwithstanding, we strive to tailor our organization to their needs. As an organization, we want to enhance and give reasons to Hope. We make it a practice to re-evaluate our efforts, practices and results after each deployment and make adjustments as necessary to achieve our objectives. The total implementation cost required is \$178,200. Your investment or contribution in any form will help to complete the financing needed to drive change for an important set of people.

We are excited to work with you in taking responsibility for the people's wellbeing thereby achieving our common goals. Thank you in advance for the interest.

STATEMENT OF NEED

The Gulf Coast region, including Louisiana, Texas, Alabama, Mississippi and Florida, has been historically prone to hurricanes, flooding, and other weather-related calamities with an increase in devastating tornados. Research indicates a concerning trend of increasing frequency and intensity of such events, amplifying the vulnerability of communities in Louisiana and throughout the Gulf Coast region.

Disasters exacerbate existing socioeconomic disparities, and the Gulf Coast is no exception. Research indicates that low-income and marginalized communities bear a disproportionate burden during and after disasters. Limited access to resources, inadequate shelter options, and compromised infrastructure create formidable challenges for the most vulnerable members of the community. Displaced families often struggle to meet basic needs, and the emotional toll of uncertainty can be particularly taxing.

Disasters not only disrupt physical infrastructure but also leave a lasting impact on mental health. Studies have consistently shown a surge in mental health challenges following traumatic events, including heightened levels of stress, anxiety, and depression. United by BBQ recognizes the integral role our services play in providing comfort and emotional sustenance during the challenging aftermath of disasters.

According to reports from the National Weather Service, the Gulf Coast has witnessed a 20 percent rise in the occurrence of severe weather events over the past five years. These incidents not only pose immediate threats to the safety and well-being of the residents but also leave

lasting impacts on the community's ability to recover. The urgency for disaster relief services becomes apparent when considering the emotional and physical toll these events impose on individuals and families.

Our target population comprises not only those directly affected by disasters but also individuals and families facing vulnerability due to daily economic hardship. The intersection of poverty and disaster vulnerability creates a scenario where a significant portion of the population lacks the resources and support systems necessary for effective recovery. These individuals face increased challenges in accessing basic necessities, including food and shelter, during the aftermath of disasters.

As our community faces these ongoing challenges, United by BBQ has positioned itself as a crucial player in the post-disaster recovery landscape. The love-packed meals we provide are not just nourishment for the body; they are a balm for the soul, offering a semblance of normalcy and care in times of chaos. United by BBQ recognizes the urgency of addressing the needs of this vulnerable population, not only during disasters but also in their day-to-day struggles.

Considering the facts stated above, it is clear that there is a need for an intervention to make the mission of our organization, a success. It is concerning this that **United by BBQ** wants to serve the target population better, motivate them, give them focus, and raise awareness worldwide about situations that impact them. However, **at the moment, we experience financial constraints concerning meeting the demands of our target population.** Nonetheless, a grant offer will be very instrumental in helping us achieve our business objectives. With the funds, the human and material resources required for the business' success will be provided.

OUR SERVICES

We offer a range of services aimed at addressing the diverse needs of Louisiana and the Gulf Coast. Our organization is committed to bringing comfort, support, and a sense of unity through our services. The key services offered by United by BBQ include:

1. DISASTER RELIEF SERVICES:

- **Immediate Response:** Mobilizing volunteers to provide our love-packed meals during the first critical weeks of disaster recovery.

- **Logistical Support:** Coordinating efforts to ensure efficient distribution of resources to first responders and affected communities.
- **Ongoing Support:** Our partnership with Our Daily Bread Food bank provides meals to those struggling throughout the year with food emergencies due to economic hardship.

2. APPRECIATION EVENTS:

- **Recognition of Service:** Organizing events to express gratitude to local first responders, active duty Military, emergency personnel, and community leaders for their dedication and service.
- **Strengthening Bonds:** Creating opportunities for the community to come together, fostering a sense of appreciation, and building lasting connections.

3. VOLUNTEER OPPORTUNITIES:

- **Engagement:** Offering opportunities for community members to actively engage as volunteers in disaster relief efforts, appreciation events, and other community-building initiatives.
- **Skill Development:** Providing training and skill development opportunities for volunteers to enhance their ability to contribute effectively.

4. FUNDRAISING EVENTS:

- **Resource Mobilization:** Organizing events to raise funds for ongoing operations, disaster response efforts, and community development initiatives.
- **Community Involvement:** Encouraging community participation in fundraising activities to ensure sustainable support for our programs.

5. ADVOCACY FOR COMMUNITY WELL-BEING:

- **Collaboration with Local Organizations:** Building partnerships with local organizations, businesses, and government agencies to amplify the impact of our services.

CORE VALUES

As an organization, our core values are integral to shaping the organization's culture and guiding its actions. These values are reflected in the mission, vision, and daily operations of the organization.

We value servant hearts, teamwork, open communication, transparency, honesty, compassion, friendship, hard work and respect for others, as well as all of the resources with which we are entrusted. At United by BBQ, our core values and guiding principles are:

1. Servant Hearts:

United by BBQ values the concept of servant leadership, where the well-being and needs of others take precedence. This value reflects a commitment to selflessly serve the community and prioritize the interests of those in need.

2. Teamwork:

We place a strong emphasis on collaboration and the power of a unified team. Teamwork is essential to achieving the organization's mission, as it involves individuals, volunteers, and partners working together cohesively.

3. Open Communication:

Transparent and open communication is a cornerstone of **United by BBQ's** values. This emphasizes the importance of sharing information, ideas, and feedback openly, fostering an environment of trust and understanding.

4. Transparency:

Transparency is a key value, highlighting our commitment to clarity and honesty in all our actions and operations. This ensures that stakeholders have a clear understanding of the organization's initiatives, decisions, and use of resources.

5. Honesty:

Honesty is integral to our organization's values, as it emphasizes the importance of truthful and ethical behavior. This value underlines the commitment to integrity in all interactions, both within the organization and with the community.

6. Compassion:

United by BBQ recognizes the significance of compassion in its mission. This value reflects a deep empathy for the struggles and challenges faced by individuals in the community, driving our organization to act with kindness and understanding.

7. Friendship:

The value of friendship underscores the importance of building positive relationships within the community. It reflects a commitment to creating a supportive and welcoming environment that fosters a sense of belonging.

8. Hard Work:

United by BBQ values the ethic of hard work, acknowledging that meaningful change and impact require dedication, effort, and perseverance. This value is a testament to our commitment to going the extra mile to serve the community.

9. Respect for Others:

Respect for others is a foundational value. We know the importance of treating every individual with dignity and honor. This value guides interactions within the organization and shapes how we engage with the community.

10. Stewardship of Resources:

The organization recognizes the responsibility of being entrusted with resources. Stewardship is a core value that reflects our commitment to responsibly managing and utilizing resources to maximize its positive impact on the community.

Decisions and actions of United by BBQ will always be made, and carried out, with these values in mind. We want our community to be able to state, without reservation, that United by BBQ upheld these values while making a positive impact in the lives of those we serve.

GOALS AND OBJECTIVES

As we render our services to our target population, we have the following goals and objectives:

- Provide immediate disaster relief services in the form of BBQ meals to individuals and communities affected by natural disasters throughout Louisiana and the Gulf Coast.
- Distribute our love-packed meals to first responders and disaster-affected populations during the critical initial weeks of recovery.
- Foster community engagement through appreciation events to express gratitude to those serving the community.
- Build lasting relationships within the community through our services.
- Address the economic challenges faced by vulnerable populations, including those living below the poverty line and support them by assisting Our Daily Bread Food Bank in Hammond, LA.
- Create a sense of community and connection for residents who may feel isolated or disconnected.
- Facilitate volunteer opportunities for community members interested in actively participating in disaster relief and community-building efforts.
- Uphold and promote the organization's values, including servant hearts, teamwork, transparency, honesty, compassion, friendship, hard work, and respect for others and resources.

MISSION

At United by BBQ, our mission is:

“To engage into our community by bringing BBQ, and the Love it embraces, in times of: Disaster Relief, appreciation events, relationship building and fund-raising needs”.

We are an organized team of people, equipment, coordination and expertise to accomplish what we set out to make happen.

VISION

At United by BBQ,

“We envision a community where the aromatic embrace of barbecue serves as a catalyst for transformation, bringing solace, unity, and hope to every corner of the Gulf Coast, and beyond.”

We see a future where every disaster is met with an organized and immediate response, where appreciation events create lasting connections, and where relationships built on servant hearts and mutual respect form the backbone of a resilient community.

The vision statement above shows that **United by BBQ** aims to help the community and make this business continue on a long-term basis. As time goes on, **United by BBQ** will extend its services to more communities.

TARGET POPULATION

Our target population includes individuals and communities throughout Louisiana and the Gulf Coast, who are vulnerable to the impact of disasters and face challenges associated with economic hardship and mental health issues. Our target population includes but are not limited to:

- Disaster-Affected Individuals and Families.
- Economically Disadvantaged Individuals.
- Community Members Seeking Connection and Support.
- Volunteers and Community Supporters.

MANAGEMENT SUMMARY

Having the right organizational structure is very important. Therefore, we have laid the right plans that will ensure that our organization is not only right but also stays true to our core values, missions and vision as a company. Our organization is guided by a team of experienced personnel with years of experience in the industry. They will be tasked with different responsibilities in the business and will make key decisions together.

Our team is rich with experience and talent to lead our organization and establish priorities that fulfill our mission. Our Governing Board of Directors includes:

- PAUL SPALITTA – CEO S&W Foods
- SCOTT JONES – CEO Jones Sign Group
- BRAD VARNADO – Sr. Sales Executive
- EDDIE EXPOSITO – Owner XPO Rep Group
- BRY LAYRISSON – Chief of Police, Ponchatoula, LA and co-Founder
- DAVID BARNES – Knights of Columbus Insurance Agent
- TROY DAVIS – CEO Hammond Mobile Homes
- JAVIER CHICAS – CEO Smart wash Pro

We want to provide excellent services that are not only well accepted now but also whose acceptance will continue to grow at an accelerated rate into the future. We are sensitive to the needs of our target population. This is why all the staff we have, not only identifies with our aims, goals, objectives, and missions but also knows what it takes to elevate our organization from where we are at the present to where we intend to and should be in the future. Our staff also have the expertise required to work in the industry and bring it to a standard. The business will also partner with professionals in key positions on a normal basis.

EXPECTED OUTCOMES

In the course of executing our organization's operations, we envisage the following outcomes:

- ✓ Improved access to immediate relief for disaster-affected individuals.
- ✓ Meals distributed throughout impacted communities for a reasonable amount of time following disasters.

- ✓ Strengthened community bonds and social cohesion.
- ✓ Increased collaboration and coordination with local first responders and emergency personnel.
- ✓ Promoting love and HOPE throughout the communities served.
- ✓ Improved long-term disaster recovery outcomes.
- ✓ Sustainable support for vulnerable populations.

ORGANIZATION SUSTAINABILITY AND DISSEMINATION

The sustainability of the business beyond the timeframe, which the grant will cover, will come in different ways. One of such is through leveraging on the funds realized. Our unique services will win us partners and investors, through our impact within a short time. Hence, we hope to use that as an opportunity to contribute significantly to the business in the best way we can.

Alternatively, grants available during subsequent years will also be instrumental if there is a need to seek external funding for other aspects of the business in the years to come. That way, the sustainability of the business and its operations will come easy for us.

In disseminating the idea, we will use social media sites since we are in an information age, and virtually everyone has access to the internet. By running sponsored ads and utilizing other digital marketing approaches, we will reach a vastly broad audience of prospective partners with the click of our devices. It is such a profound realization for us as we need to make many connections with as many prospective beneficiaries as possible. That way, the organization will achieve its described purposes in time with many participants across the region. In the end, more people will get impacted across the community as a reward for our dedication to qualitative disaster relief service. Other means such as community outreach efforts and partnerships could be exploited as the business goes on.

EVALUATION ANALYSIS

The organization is dependent on the availability of these funds. We hope to ensure that the funds are appropriately disbursed to achieve our goals and objectives. The donor agency will evaluate the budget at different intervals to verify our commitment to our stated goals. Also, we will be open-minded and accountable to your agency for every transaction and give up-to-date

information to ensure that funds are well spent. Our management team is experienced in handling organizational finances and will provide you with detailed reports on spending.

External auditors and inspectors will have the right when the grant offering organization inspects the project performance. The organization will maintain a high level of transparency to avoid discrepancies. We will also adhere to the grant agreement and will be answerable to the funder. The evaluation process helps maintain the organization's accountability and shows that we are committed to meeting our goals. There will be transparency in how funds are utilized, and also be accountable to its stakeholders. The evaluation process is vital to help the organization learn and grow from its mistakes. It also allows us to reflect on our successes and build upon them.

IMPACT REPORTS

The evaluation team will conduct a meta-evaluation of the project and grants. It will be done after the project has taken place to see any noticeable long-term effect adducible to the project. Constituting the meta-evaluation are the factors below:

- ✚ The use of Project Management Professional (P.M.P.) and formative assessment and analysis to evaluate the level of execution given to the recommendations made earlier, if the formative assessments supported a change in direction during the project's processes, and whether or not the targets of the P.M.P. were met.
- ✚ Synthesizing of case studies to verify if any practices were attributable to the project's success.
- ✚ Economic analysis at micro and macro levels and the degree through which the reformation plans on the target population are utilized in strategic planning.

The plan above is carried out at cross-sections, after the business project has been executed in the grant period. That way, it will be easy to ascertain if the business delivered meritoriously or not, concerning the objectives it set to achieve for the target population.

BUDGET SUMMARY

In realizing our vision for a successful business execution, the organization to appropriately discharge these services is being faced with financial constraints and that needs partnership and financial grant worth \$170,900 to propel the activities of the organization. The budgetary requirements are below:

SN	NEEDS	AMOUNT (\$)
1	Warehouse	\$15,400
2	Equipment	\$26,000
3	Supplies	\$22,000
4	Fuel	\$8,500
5	Truck Lease	\$14,000
6	Vehicle Maintenance	\$8,000
7	Payroll (2 staff)	\$72,000
8	Insurance	\$12,300
	TOTAL	\$178,200

From the financial information provided, **\$178,200** will be an adequate grant funding to achieve our goals and objectives for the target population. With the offer, the human and material resources required for the business' success will be available.